

Lancaster BID Associate Membership Form



LANCASTER
BUSINESS
IMPROVEMENT
DISTRICT

The Lancaster Business Improvement District (BID) exists to bring together the business community to deliver initiatives that drive positive change in Lancaster, promoting the city centre and driving footfall into local businesses. Our aim is to work together with city centre business-led management board and member groups to improve the experience of the city for everyone who lives, visits, works, studies or does business here.

We focus on Five Key Goals to maximise the benefits to local businesses:

- **Marketing Lancaster as a must-visit destination**
- **Improving the city centre through safe and secure initiatives**
- **Maintaining and enhancing Lancaster to create a clean and attractive city centre**
- **Creating and supporting a high-quality, footfall driving events programme**
- **Direct support and guidance to businesses**

Lancaster BID is primarily funded by a BID levy paid by all businesses within the BID zone with a rateable value of £10,000 and over.

Associate Membership is offered to all businesses within the BID zone with a lower rateable value and gives them the opportunity to fully benefit from all Lancaster BID initiatives.

Recent member benefits have included:

- **FREE promotion on the LoyalFree App**
- **FREE Christmas trees**
- **FREE Counter Screens and Floor Markers**
- **FREE Love Lancaster Face Masks**
- **FREE half page feature in Lancaster Guardian newspaper**
- **FREE involvement in BID events and marketing campaigns**

All this and more is available with our Associate Membership at just £120+VAT for a whole year.

To sign up as an Associate Member of Lancaster BID, please complete and return the form below.

Your business details

Contact name:

Name of business:

Address:

Telephone:

Email:

Postcode:

Date:

For more information or any queries please contact:

Lancaster BID
Tel: 01524 590650
Email: bidmanager@lancasterbid.org
www.lancasterbid.org

RETURN FORMS TO:
Lancaster BID, F1 City Lab,
4 – 6 Dalton Square,
Lancaster, LA1 1PP